



Winter 2023

**PROGRAM INFORMATION**

# INSPIRE CHANGE. CREATE COMMUNITY.

**CLASSROOMS • PLAYGROUNDS • JERSEYS • TRIPS • CHARITIES  
MEDICAL TREATMENT • BOOSTER CLUBS • GRAD COMMITTEES • CAMP**

## Benefits of *Plants*



Boosts  
productivity



Improves  
mental-health



Reduces  
stress-levels



Removes toxins and  
purifies the air

**EVERY ONE OF YOU, YOUR  
CAUSES, AND  
YOUR STORIES, ARE  
WHAT DRIVE OUR TEAM AND  
OUR PROGRAM.**

**Register Your  
Team!**



**Offer a healthy and alternative way to raise money! You get  
free selling websites, sales coaching, direct delivery and  
excellent profit margins.**

# TEAM WEBSITES

**When you register for any of our programs we set you up with a free customizable team website you can use to manage your entire campaign.**

## *Customize Payment Methods:*

Choose which payment methods are available to your customers. There is no physical device needed for credit card payments and no extras fees. The payments comes right to us so you don't need to worry!

## *Choose Your Plants*

We offer a variety of different plants in every season. If you would like to run a fundraiser in the Winter and only offer poinsettias, go for it! In Spring if you want to offer only hanging baskets and planters, go for it!

## *Flexible Profit Margins*

Along with choosing select plants to offer you can also adjust pricing depending on your community and fundraising needs. You know your customers better than us so you are able to make that adjustment.

## *Create Time Slots*

To try and control the amount of people picking up at one time we have added a customized timeslot feature. You can create as many timeslots as you like in any time increment and control how many customers can book that timeslot.

## *Change Photos and More*

Insert your own groups photos and customize the home page completely! Enter in your sales goals, let supporters know exactly where their funds are going, explain trips, use coupons to incentivize sales, the possibilities are endless!

# How To:

## RUN A SUCCESSFUL FUNDRAISER



Create an account and/or get registered to run a seasonal fundraiser.

Pick a delivery date and begin to set up your team website.



Launch your website and start sending out order forms and advertise on social media and through email.

Place your team's order on the team website 14 days prior to your delivery date.



Delivery day!

We will deliver your plants to the location you requested.

Sort and hand out the orders to all of your customers.



Enjoy your profits!



# Frequently Asked Questions

## **Is there a delivery fee?**

There is a small charge for all orders that are under the minimum requirement. There is no delivery fee for orders that are above the minimum order value. The charge varies by location.

\*Please check your pricing sheet for exact amounts.

## **Are there Multiples? Are there minimums?**

Poinsettias must be ordered in multiples of 6 by colour because they are shipping in boxes of 6. You may need to round up or down within the colours when placing the team's final order. We strongly recommend you order a few extras just in case you receive late orders or there are any damages/shortages during delivery. \*Please check your pricing sheet for exact amounts.

## **Can I collect payments online?**

Absolutley! We set you up with your very own free customizable team website that you can use to manage your entire campaign. There is a credit card option you can turn on from there. It is a completely free service and does not require a physical device.

## **Where do you deliver? Where are you located?**

We deliver to all over BC, AB, SK, MB and parts of the states. Our main office is located in the lower mainland of BC along with our main shipping warehouse. We also have a greenhouse and shipping warehouse located in Southern AB.

## **What is the profit margin?**

Our profit margins range depending on region, the individual plant and what the retail price is set to. Our program is very flexible and allows you to adapt to what your communities needs are. Your pricing sheet will list the items available, the wholesale cost and wholesale plus tax amount. Our suggested pricing stays in line with a 20% and 30% profit margin.

# Poinsettias

A CLASSIC  
ADDITION TO  
YOUR HOLIDAY  
DECOR





## SEE WHAT TEAMS SAY

"This couldn't be an easier fundraiser. Everything is recorded, tracked, and communicated!  
Would lead this fundraiser again in a heartbeat."

Danielle - Lethbridge, AB



"These plants sell themselves!  
This is our most successful fundraiser by far. Growing Smiles Fundraising staff are fantastic, the drivers are helpful, and we look forward to working with them again next season."

Alesha - Okotoks, AB



"Great fundraiser to run!  
So many great resources to assist a group with selling the products. The whole process is seamless! The products themselves are gorgeous. A really good fundraiser to raise money!"

Nuala - Grande Prairie, AB



# Join Us Online

Join us on Facebook for our Greenhouse Live series, and get an inside look at where our beautiful plants are grown, while learning more about how to run a successful fundraiser!



[facebook.com/growingsmilesfundraising](https://facebook.com/growingsmilesfundraising)



Join us on Instagram for all the latest Growing Smiles updates, important date reminders, contests, and to learn even more about our Summer/Fall flowers and plants!



[instagram.com/growingsmilesfundraising](https://instagram.com/growingsmilesfundraising)





# Photo Contests

We encourage you to continue sharing your love for plants by sending in photos or tagging us on social media posts. Our photo contest gives you the chance to win \$200.00!

Don't forget to have fun and be creative!



Winter



Spring



Summer

*\*Please note that we may use submitted photos on our website, on our social media pages, and/or in other small promotions.*



# CONTACT

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