



# 2020 Goal Planner



## Let's set some goals!

1. We are raising funds for:

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2. We would like to raise:

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3. Each individual's goal should be:

Divide the total you would like to raise, by the estimated number of participants and then convert that to an approximate number of plants using the "profit" column of the pricing sheet.

Estimated number of dollars for each participant: \_\_\_\_\_

Estimated number of plants for each participant: \_\_\_\_\_

4. Making our goals SMART:

SMART Goals are Specific, Measurable, Attainable, Relevant and Time-bound.

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5. Strategies we can use to reach our goals:

Think of ways your group will be encouraged to reach their goals. Use social media, call customers from prior fundraisers, offer prizes to the top sellers, etc.

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