

Summer/Fall

PROGRAM INFORMATION



INSPIRE CHANGE CREATE COMMUNITY

**CLASSROOMS • PLAYGROUNDS • JERSEYS • TRIPS • CHARITIES
MEDICAL TREATMENT • BOOSTER CLUBS • GRAD COMMITTEES • CAMP**

Benefits of *Plants*



Boosts
productivity



Improves
mental-health



Reduces
stress-levels



Removes toxins and
purifies the air

**EVERY ONE OF YOU, YOUR
CAUSES, AND
YOUR STORIES, ARE
WHAT DRIVE OUR TEAM AND
OUR PROGRAM.**

**Register Your
Team!**



**Offer a healthy and alternative way to raise money! You get
free selling websites, sales coaching, direct delivery and
excellent profit margins.**

TEAM WEBSITES

When you register for any of our programs we set you up with a free customizable team website you can use to manage your entire campaign.

Customize Payment Methods:

Choose which payment methods are available to your customers. There is no physical device needed for credit card payments and no extras fees. The payments come right to us so you don't need to worry!

Choose Your Plants

We offer a variety of different plants in every season. If you would like to run a fundraiser in the Winter and only offer poinsettias, go for it! In Spring if you want to offer only hanging baskets and planters, go for it!

Flexible Profit Margins

Along with choosing select plants to offer you can also adjust pricing depending on your community and fundraising needs. You know your customers better than us so you are able to make that adjustment.

Create Time Slots

To try and control the amount of people picking up at one time we have added a customized timeslot feature. You can create as many timeslots as you like in any time increment and control how many customers can book that timeslot.

Change Photos and More

Insert your own groups photos and customize the home page completely! Enter in your sales goals, let supporters know exactly where their funds are going, explain trips, use coupons to incentivize sales, the possibilities are endless!

How It Works



Create an account and/or get registered to run a seasonal fundraiser.

Pick a delivery date and begin to set up your team website.



Launch your website and start sending out order forms and advertise on social media and through email.

Place your team's order on the team website 14 days prior to your delivery date.



Delivery day!

We will deliver your plants to the location you requested.

Sort and hand out the orders to all of your customers.



Enjoy your profits!



Frequently Asked Questions

Is there a delivery fee?

There is a small charge for all orders that are under the minimum requirement. There is no delivery fee for orders that are above the minimum order value. The charge varies by location.

*Please check your pricing sheet for exact amounts.

Are there Multiples? Are there minimums?

No. But they are still strongly encouraged. We ship on open shelved metal carts and to reduce damage it is best to have those shelves full. In the winter poinsettias are shipped in boxes of 6 and do require to be ordered in that multiple. *Please check your pricing sheet for exact amounts.

Can I collect payments online?

Absolutley! We set you up with your very own free customizable team website that you can use to manage your entire campaign. There is a credit card option you can turn on from there. It is a completely free service and does not require a physical device.

Where do you deliver? Where are you located?

We deliver to all over BC, AB, SK, MB and parts of the states. Our main office is llocated in the lower mainland of BC along with our main shipping warehouse. We also have a greenhouse and shipping warehouse located in Southern AB.

What is the profit margin?

Our profit margins range depending on region, the individual plant and what the retail price is set to. Our program is very flexible and allows you to adapt to what your communities needs are. Your pricing sheet will list the items available, the wholesale cost and wholesale plus tax amount. Our suggested pricing stays in line with a 20% and 30% profit margin.

*Bushel
Mums*

THE PERFECT
ADDITION TO
YOUR PORCH



Our Premium Mums are full and beautiful! Be ready to brighten your home with the available colors of yellow, orange, and purple. Delivered in a decorative 10" bushel Basket.



CARE TIPS



- Mums require frequent watering due to their shallow roots, especially in high heat or little rainfall. A layer of mulch during summer will help conserve water
- Prefers full sunlight during the growing season (not enough sun = a weaker plant/fewer flower heads). Blooms last longer if moved to a shadier spot after flower buds develop
- Apply a diluted fertilizer several times before the buds set
- Prefers rich, well-drained soil. If the soil is good for veggies, it is good for mums
- Considered a "hardy" plant that can withstand freezing/ $>0^{\circ}$ C

Indoor
Fall Planter

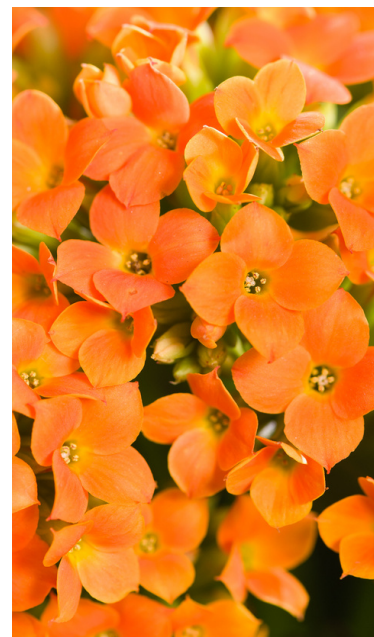
BRIGHT
FOLIAGE &
CAPTIVATING
TEXTURES



A selection of 4 different indoor Tropical plants packed in a stunning Fall-themed tin planter. This product can be the perfect center piece for Fall gatherings or displayed on your mantle as an eye-catching addition.

Plants included (pictures below):

Croton: Petra, Dracaena: Marginata Bi-Color, Indoor Mum: Yellow, Kalanchoe: Orange Dean, Yellow African Sam



CARE TIPS



- Tropical plants do not like being over-watered. Test the soil by touching it and seeing if you have soil stuck to your finger. If this is the case, do not water. If this is not the case, water accordingly
- Indirect sunlight through partially closed blinds is recommended. Tropical plants will burn if placed in direct sunlight
- Benefits from periodic fertilizing - every 2-3 weeks from Spring-Summer and every 3-4 weeks in the Winter
- Prefers a high acidic, loose, well-draining soil that is high in organic matter
- Thrives in humid, warm temperatures. Tropical plants do not survive in temperatures $>15^{\circ}\text{C}$ or in places that have a draft.

Indoor Succulent Bowl



POPULAR
AND EASY TO
CARE FOR

This beautiful 9" diameter ceramic patterned bowl contains an assortment of popular succulents with a flowering kalanchoe.

Possible Varieties include:

*Echevaria- Perle Von Nurnburg, Miranda Red, Purpusorum, Affins and Pulidonis.
Sedum/Sedeveria- Hens and chicks, Hako Chocokate Ball, Tetractinum Coarl Reef,
and Lemon Angelina. Senecio (not pet-friendly)- Mandaliscae "Blue"*

CARE TIPS



- Succulents don't like being over-watered. Let them dry out before watering. Sometimes the bathroom may have too much moisture for them to thrive
- Full sunlight is preferred all the time. Rotate succulents every 2 weeks for all to get adequate light
- Fertilize with a balanced fertilizer once in the Spring and once in the Summer
- Succulents prefer porous sandy soil that is well-draining
- Place outside when temperatures reach 15°C (they can handle heat very well)



2-Pack
Tropicals

MODERN
FOLIAGE FOR
THE MODERN
HOME

An updated variety of Tropical plants featured in our 6" ceramic stylist pot. These indoor Tropicals are easy to care for and will make a luxurious statement in your home. Comes in a 2-pack set.

CARE TIPS



- Tropicals do not need lots of water. Wait until soil on top 2" has dried completely before watering again
- Prefer indirect sunlight. Tropical plants can burn if there is direct sunlight. Light through partially closed blinds is recommended
- Benefits from periodic fertilizing. Can be fertilized every 2-3 weeks from Spring to Summer and every 3-4 weeks during Winter
- Prefer a high acidic, loose, well-draining soil that is high in organic matter
- Thrives in humid/warm locations. They do not do very well under 15°C or in drafty conditions

Autumn Square Planter

BRAND NEW
TO THE
PROGRAM



Featured in a large 14" square planter, invite this low-maintenance planter onto your porch and enjoy stunning fall colors all season long.

Possible Varieties include:

Celosia: Twisted Red, Intenz Dark Purple; Ajuga: Chocolate Chip; Grasses: Penisetum Rubrum; Mums (not pet-friendly): Yellow Chelsey, White Alpine; Echinacea: Moodz Courage (Pink)



CARE TIPS



- Require frequent watering to prevent drying out. It is recommended to water daily in heat, or every 2-3 days if there is rain/colder temperatures
- Thrives in direct and constant sunlight
- Fertilize periodically with a balanced fertilizer every 2-3 weeks during the growing season (Spring-Fall)
- Can withstand temperatures $>15^{\circ}\text{C}$, but are not suitable for freezing temperatures



SEE WHAT TEAMS SAY

"This couldn't be an easier fundraiser. Everything is recorded, tracked, and communicated!
Would lead this fundraiser again in a heartbeat."

Danielle - Lethbridge, AB



"These plants sell themselves!
This is our most successful fundraiser by far. Growing Smiles Fundraising staff are fantastic, the drivers are helpful, and we look forward to working with them again next season."

Alesha - Okotoks, AB



"Great fundraiser to run!
So many great resources to assist a group with selling the products. The whole process is seamless! The products themselves are gorgeous. A really good fundraiser to raise money!"

Nuala - Grande Prairie, AB



Join Us Online

Join us on Facebook for our Greenhouse Live series, and get an inside look at where our beautiful plants are grown, while learning more about how to run a successful fundraiser!



facebook.com/growingsmilesfundraising



Join us on Instagram for all the latest Growing Smiles updates, important date reminders, contests, and to learn even more about our Summer/Fall flowers and plants!



instagram.com/growingsmilesfundraising



Photo Contests

We encourage you to continue sharing your love for plants by sending in photos or tagging us on social media posts. Our photo contest gives you the chance to win \$200.00!

Don't forget to have fun and be creative!



Spring 2022 Winner:

Paws It Forward - Kelowna, BC

**Please note that we may use submitted photos on our website, on our social media pages, and/or in other small promotions.*



CONTACT

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