



Growing Smiles  
FUNDRAISING

Fall 2022

**PRODUCT CATALOG**



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# LEGEND



## **Pet-friendly**

Non-toxic for our furry friends



## **Full Sun**

Flourishes when exposed to direct sunlight for 5+ hours each day



## **Part Sun**

Requires 4-6 hours of indirect/morning/daily sunlight



## **Ease of Care**

Low maintenance for the busy-bees



## **Perennial**

Can re-grow and flower each year



**INSPIRE  
CHANGE.  
CREATE  
COMMUNITY.**



**CLASSROOMS • PLAYGROUNDS • JERSEYS • TRIPS • CHARITIES  
MEDICAL TREATMENT • BOOSTER CLUBS • GRAD COMMITTEES • CAMP**

## Benefits of *Plants*



Boosts  
productivity



Improves  
mental-health



Reduces  
stress-levels



Removes toxins and  
purifies the air

**EVERY ONE OF YOU, YOUR  
CAUSES, AND  
YOUR STORIES, ARE  
WHAT DRIVE OUR TEAM AND  
OUR PROGRAM.**

**Register Your  
Team!**





# How To:

## RUN A SUCCESSFUL FUNDRAISER



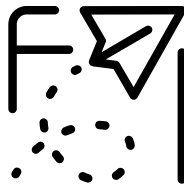
Create an account and/or get registered to run a seasonal fundraiser.

Pick a delivery date and begin to set up your team website.



Launch your website and start sending out order forms and advertise on social media and through email.

Place your team's order on the team website 14 days prior to your delivery date.



Delivery day!

We will deliver your plants to the location you requested.

Sort and hand out the orders to all of your customers.



Enjoy your profits!



*Bushel  
Mums*

THE PERFECT  
ADDITION TO  
YOUR PORCH





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Our Premium Mums are full and beautiful! Be ready to brighten your home with the available colors of yellow, orange, and purple. Delivered in a decorative 10" bushel Basket.

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## CARE TIPS |

- Mums require frequent watering due to their shallow roots, especially in high heat or little rainfall. A layer of mulch during summer will help conserve water
- Prefers full sunlight during the growing season (not enough sun = a weaker plant/fewer flower heads). Blooms last longer if moved to a shadier spot after flower buds develop
- Apply a diluted fertilizer several times before the buds set
- Prefers rich, well-drained soil. If the soil is good for veggies, it is good for mums
- Considered a "hardy" plant that can withstand freezing/ $>0^{\circ}$  C

Indoor  
Fall Planter

BRIGHT  
FOLIAGE &  
CAPTIVATING  
TEXTURES





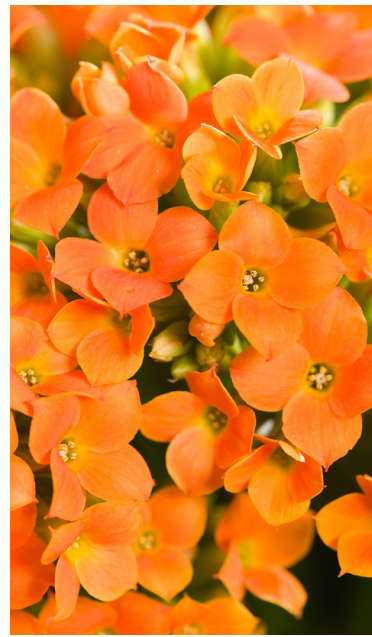
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A selection of 4 different indoor Tropical plants packed in a stunning Fall-themed tin planter. This product can be the perfect center piece for Fall gatherings or displayed on your mantle as an eye-catching addition.

*Plants included (pictures below):*

*Croton: Petra, Dracaena: Marginata Bi-Color, Indoor Mum: Yellow, Kalanchoe: Orange Dean, Yellow African Sam*

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## CARE TIPS



- Tropical plants do not like being over-watered. Test the soil by touching it and seeing if you have soil stuck to your finger. If this is the case, do not water. If this is not the case, water accordingly
- Indirect sunlight through partially closed blinds is recommended. Tropical plants will burn if placed in direct sunlight
- Benefits from periodic fertilizing - every 2-3 weeks from Spring-Summer and every 3-4 weeks in the Winter
- Prefers a high acidic, loose, well-draining soil that is high in organic matter
- Thrives in humid, warm temperatures. Tropical plants do not survive in temperatures >15° C or in places that have a draft.

# Indoor Succulent Bowl



POPULAR  
AND EASY TO  
CARE FOR

This beautiful 9" diameter ceramic patterned bowl contains an assortment of popular succulents with a flowering kalanchoe.

Possible Varieties include:

*Echevaria- Perle Von Nurnburg, Miranda Red, Purpusorum, Affins and Pulidonis.  
Sedum/Sedevaria- Hens and chicks, Hako Chocokate Ball, Tetractinum Coarl Reef,  
and Lemon Angelina. Senecio (not pet-friendly)- Mandraliscae "Blue"*

## CARE TIPS



- Succulents don't like being over-watered. Let them dry out before watering. Sometimes the bathroom may have too much moisture for them to thrive
- Full sunlight is preferred all the time. Rotate succulents every 2 weeks for all to get adequate light
- Fertilize with a balanced fertilizer once in the Spring and once in the Summer
- Succulents prefer porous sandy soil that is well-draining
- Place outside when temperatures reach 15°C (they can handle heat very well)



Tropicals



MODERN  
FOLIAGE FOR  
THE MODERN  
HOME

An updated variety of Tropical plants featured in our 6" ceramic stylist pot. These indoor Tropicals are easy to care for and will make a luxurious statement in your home. Comes in a 2-pack set.

## CARE TIPS



- Tropicals do not need lots of water. Wait until soil on top 2" has dried completely before watering again
- Prefer indirect sunlight. Tropical plants can burn if there is direct sunlight. Light through partially closed blinds is recommended
- Benefits from periodic fertilizing. Can be fertilized every 2-3 weeks from Spring to Summer and every 3-4 weeks during Winter
- Prefer a high acidic, loose, well-draining soil that is high in organic matter
- Thrives in humid/warm locations. They do not do very well under 15°C or in drafty conditions

# Autumn Square Planter

BRAND NEW  
TO THE  
PROGRAM



Featured in a large 14" square planter, invite this low-maintenance planter onto your porch and enjoy stunning fall colors all season long.

Possible Varieties include:

*Celosia: Twisted Red, Intenz Dark Purple; Ajuga: Chocolate Chip; Grasses: Penisetum Rubrum; Mums (not pet-friendly): Yellow Chelsey, White Alpine; Echinacea: Moodz Courage (Pink)*



## CARE TIPS



- Require frequent watering to prevent drying out. It is recommended to water daily in heat, or every 2-3 days if there is rain/colder temperatures
- Thrives in direct and constant sunlight
- Fertilize periodically with a balanced fertilizer every 2-3 weeks during the growing season (Spring-Fall)
- Can withstand temperatures  $>15^{\circ}\text{C}$ , but are not suitable for freezing temperatures





## SEE WHAT TEAMS SAY

"This couldn't be an easier fundraiser. Everything is recorded, tracked, and communicated!  
Would lead this fundraiser again in a heartbeat."

Danielle - Lethbridge, AB



"These plants sell themselves!  
This is our most successful fundraiser by far. Growing Smiles Fundraising staff are fantastic, the drivers are helpful, and we look forward to working with them again next season."

Alesha - Okotoks, AB



"Great fundraiser to run!  
So many great resources to assist a group with selling the products. The whole process is seamless! The products themselves are gorgeous. A really good fundraiser to raise money!"

Nuala - Grande Prairie, AB



# Join Us Online

Join us on Facebook for our Greenhouse Live series, and get an inside look at where our beautiful plants are grown, while learning more about how to run a successful fundraiser!



[facebook.com/growingsmilesfundraising](https://facebook.com/growingsmilesfundraising)



Join us on Instagram for all the latest Growing Smiles updates, important date reminders, contests, and to learn even more about our Summer/Fall flowers and plants!



[instagram.com/growingsmilesfundraising](https://instagram.com/growingsmilesfundraising)





# Photo Contests

We encourage you to continue sharing your love for plants by sending in photos or tagging us on social media posts. Our photo contest gives you the chance to win \$200.00!

Don't forget to have fun and be creative!



Spring 2022 Winner:

**Paws It Forward - Kelowna, BC**

*\*Please note that we may use submitted photos on our website, on our social media pages, and/or in other small promotions.*



# CONTACT

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