

*Spring 2022*

# PRODUCT CATALOG





Legend



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How to: Run a Fundraiser



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# LEGEND



## **PET-FRIENDLY**

Non-toxic for our furry friends



## **FULL SUN**

Flourishes when exposed to direct sunlight for 5+ hours each day



## **PART SUN**

Requires 4-6 hours of indirect/morning/daily sunlight



## **EASE OF CARE**

Low maintenance for the busy-bees



## **COMPANION**

Provides security and shelter to your garden and surrounding plants



# LET US HELP YOU MAKE A DIFFERENCE



CLASSROOMS • PLAYGROUNDS • JERSEYS • TRIPS • CHARITIES  
MEDICAL TREATMENT • BOOSTER CLUBS • GRAD COMMITTEES • CAMP

## Benefits of *Plants*



Boosts  
productivity



Improves  
mental-health



Reduces  
stress-levels



Removes toxins and  
purifies the air

**EVERY ONE OF YOU,  
YOUR CAUSES, AND  
YOUR STORIES, ARE  
WHAT DRIVE OUR TEAM  
AND OUR PROGRAM.**

*Register Your  
Team!*





# How To: **RUN A SUCCESSFUL FUNDRAISER**



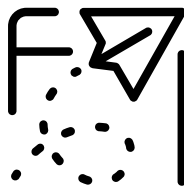
Create an account and/or get registered to run a seasonal fundraiser.

Pick a delivery date and begin to set up your team website.



Launch your website and start sending out order forms and advertise on social media and through email.

Place your team's order on the team website 14 days prior to your delivery date.



Delivery day!  
We will deliver your plants to the location you requested.

Sort and hand out the orders to all of your customers.



Enjoy your profits!



# Hanging Baskets

ADD A POP  
OF COLOR TO  
YOUR YARD





Our top performing and highest quality plants go into these hanging basket assortments.

Possible Varieties include:

*Bidens- Yellow, Bidy Gonzalez, and Popstar.*

*Geraniums (Zonal or Ivy) in: Pink, Red, and White.*

*Lobelia- Hot Tiger eyes, Dark Blue. Verbena- Red.*

*Calibrachoa- White, Blue, and Orange.*

*Brachyscome- Mauve. Bacopa- White. Ipomea-*

*Bright Ideas Lime. Petunia- Purple, Piccola Hot Pink. Lysimachia.*



## CARE TIPS |

- When top of soil is slightly dry, water well
- Requires 4-6 hours of daily sunlight
- May use a balanced fertilizer every 2 weeks
- To maintain & promote growth, pinch off any flowers that have finished blooming
- Assortment prefers well-draining soil
- Place outside when temperatures reach 10°-15°



# Patio Planter

A FOCAL  
POINT IN  
EVERY  
GARDEN





All planters include an assortment of our top performing plant collections.

Possible Varieties include:

*Bidens- Popstar. Geraniums- (zonal or ivy)- Red and Pink. Lobelia- White and Dark Blue. Verbena- Empress Flair White. Calibrichoa- Blue, Red and Yellow. Bacopa- Blue and White. Ornamental Grasses- Juncas Blue Dart. Lysmachia. and Santivitalia- Sunvy Super Gold.*



## CARE TIPS |

- When top of soil is slightly dry, water well
- Requires 5+ hours of daily sunlight
- May use a balanced fertilizer every 2 weeks
- To maintain & promote growth, pinch off any flowers that have finished blooming
- Assortment prefers well-draining soil
- Place outside when temperatures reach 10°-15°

*Brighten up your porch with these colorful varieties!*

# Patio Roses

THE  
ULTIMATE  
SYMBOL OF  
LOVE

New to our program, roses require special care but the flowers are easily the most rewarding to see. Planted in a 2-gallon planter and available in light pink, dark pink, and yellow; Patio Roses are the perfect gift for that special someone in your life.

***Even if that special someone is you!***



## CARE TIPS



- When it is cooler, water deeply every 5-7 days
- When it is warmer, water on a daily-basis
- To avoid mildew, do not overhead water; keep leaves and flowers dry
- Requires 6+ hours of daily sunlight - morning sun is okay
- Using a liquid fertilizer, water roses first, add the liquid fertilizer, then water a little more so fertilizer reaches the roots
- Prefers a well-draining soil and benefit from Mulching during early Spring each year
- Can be kept outside year-round, but needs protection from freezing (roots can be insulated over the Winter/kept indoors)





# Strawberry Hanging Baskets



WHO DOESN'T  
LIKE FRESH  
STRAWBERRIES?

These everbearing strawberries will produce fruit all summer long and give you motivation to water everyday.

## CARE TIPS |

- Water thoroughly until water runs out the bottom
- Strawberries require full sun
- Fertilize once a week with a water soluble fertilizer such as Miracle Gro and supplement every 3-4 weeks with our Flower and Veggie 10-15-19 Fertilizer
- Strawberries prefer well draining soil. To maintain and promote growth, be sure to harvest berries promptly
- Place outside when temperatures reach about 10° to 15°



*Psstt...  
YES, they're edible!*

# Herbs

FRESH HERBS  
TAKE EVERY DISH  
TO THE NEXT  
LEVEL



**LETT'UCE  
GARDEN**

The finest assortment of herbs in  
4.3" pots, ready for your garden.

## CARE TIPS |

- Water thoroughly when top of soil is dry
- Herbs require full sun
- Fertilize with a balanced fertilizer
- Plant in well-draining soil. To maintain and promote growth, snip/pinch the stems
- Place outside when temperatures reach about 10° to 15°

## HERBS INCLUDED:



Basil



Thyme



Onion Chives



Garlic Chives



Mint Mojito



Peppermint



Oregano



Parsley



Rosemary



## VEGGIES INCLUDED:



Assorted  
Tomatoes



Zucchini



Kale



Cucumbers



Assorted  
Peppers



Lettuce

LETT'UCE  
GARDEN

GROW YOUR OWN  
VEGGIES THIS  
SPRING/SUMMER

*Veggies*



A great selection of our finest  
veggies all in a convenient 10-pack.

### CARE TIPS



- Water thoroughly when top of soil is dry
- Veggies require full sun
- Fertilize using a balanced fertilizer
- Plant in well-draining soil. Encourage growth by harvesting promptly
- Tomatoes do not like the rain. Move them under a cover or place under a clear plastic
- Place outside when temperatures reach about 10° to 15°

# Succulents



EASY TO CARE  
FOR & LOW  
MAINTENANCE

Our 10-plant variety pack offers you the flexibility of gifting, keeping indoors, or planting outside. Easy-to-care for succulents are a great addition for anyone.

Possible Varieties include:

*Echevaria- Perle Von Nurnburg, Miranda Red, Purpusorum, Affins and Pulidonis. Sedum/Sedeveria- Hens and chicks, Hako Chocokate Ball, Tetractinum Coal Reef, and Lemon Angelina. Senecio- Mandraliscea*



*So many varieties and colors  
to choose from...  
why not have them all!*

## CARE TIPS |

- Succulents don't like being over-watered. Let them dry out before watering. Sometimes the bathroom may have too much moisture for them to thrive
- Full sunlight is preferred all the time. Rotate succulents every 2 weeks for all to get adequate light
- Fertilize with a balanced fertilizer once in the Spring and once in the Summer
- Succulents prefer porous sandy soil that is well-draining
- Place outside when temperatures reach 15° (they can handle heat very well)

[www.growingsmilesfundraising.com/spring](http://www.growingsmilesfundraising.com/spring)



# Geraniums



The perfect and easy addition to any garden or container. Featuring vibrant red, pink, and white color options; these are known to be resistant to pests such as deer and rabbits.

**EASY TO  
GROW GARDEN  
MUST-HAVE**



## CARE TIPS



- Geraniums need to be wet, but not soggy. Do not let roots sit in water. Water until the water starts running out of the bottom of pot
- Requires 4-6 hours of daily sunlight
- May use a balanced fertilizer every 2-3 weeks
- To maintain & promote growth, pinch off any flowers that have finished blooming
- Assortment prefers well-draining soil
- Place outside when temperatures reach 10°-15° or indoors if it will freeze over-night

# Wave Petunias



THE GREEN  
THUMBS  
FAVORITE

A very popular cascading Wave Petunia is a favorite when creating your own basket or container. They come in 3 beautiful eye-catching colors of purple, white, and pink.



## CARE TIPS



- When top of soil is slightly dry, water well
- Requires 5+ hours of daily sunlight - morning sun is okay
- May use a balanced fertilizer every 2 weeks
- To maintain & promote growth, pinch off any flowers that have finished blooming
- Assortment prefers well-draining soil
- Place outside when temperatures reach 10°-15°



# Marigolds



Marigolds are perfect for any gardener. With a pop of color and a pungent scent that common pests steer clear of, your herbs & veggies will be thankful for this addition to your garden.

THE PERFECT  
COMPANION  
FOR HERBS &  
VEGGIES

## CARE TIPS |

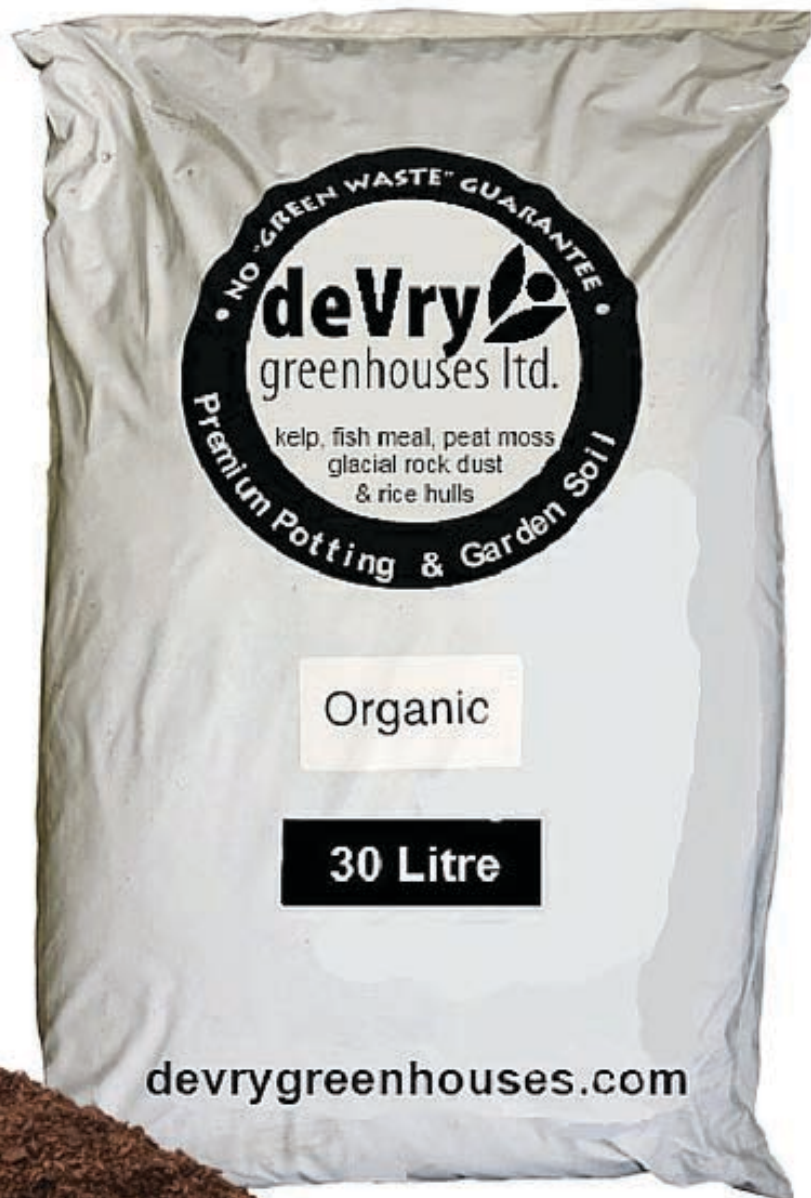
- When top of soil is slightly dry, water well
- Requires 5+ hours of daily sunlight - morning sun is okay
- May use a balanced fertilizer every 2 weeks
- To maintain & promote growth, pinch off any flowers that have finished blooming
- Assortment prefers well-draining soil
- Place outside when temperatures reach 10°-15°

*Medical studies show this flower improves health in more than one way!*



Premium  
Soil

ESSENTIAL  
FOR THE  
GROWTH OF  
YOUR GARDEN



Let's help our plants grow to their best bloom and  
potential!

Our 30L bag of organic outdoor soil contains a hearty mix enriched with:  
*compost, kelp, fish meal, peat moss, glacial rock dust, and rice hulls.*



# Fertilizer Shaker



PERFECT FOR  
VEGGIES,  
SHRUB BEDS,  
AND FLOWER  
GARDENS

Enhance your garden with an easy-to-use 1.8 kg fertilizer shaker! Made with organic granular kelp, this helps stimulate root growth and improves the prevention of diseases in your garden. Forty Percent of the nitrogen is stabilized to improve nitrogen efficiency.



# SEE WHAT TEAMS SAY

"This couldn't be an easier fundraiser. Everything is recorded, tracked, and communicated! Would lead this fundraiser again in a heartbeat."

Danielle - Lethbridge, AB

"These plants sell themselves! This is our most successful fundraiser by far. Growing Smiles Fundraising staff are fantastic, the drivers are helpful, and we look forward to working with them again next season."

Alesha - Okotoks, AB

"Great fundraiser to run! So many great resources to assist a group with selling the products. The whole process is seamless! The products themselves are gorgeous. A really good fundraiser to raise money!"

Nuala - Grande Prairie, AB





# Join Us Online

Join us on Facebook for our Greenhouse Live series, and get an inside look at where our beautiful plants are grown, while learning more about how to run a successful fundraiser!



[facebook.com/growingsmilesfundraising](https://facebook.com/growingsmilesfundraising)



Join us on Instagram for all the latest Growing Smiles updates, important date reminders, contests, and to learn even more about our Spring flowers and plants!



[instagram.com/growingsmilesfundraising](https://instagram.com/growingsmilesfundraising)



# Photo Contests

We encourage you to continue sharing your love for plants by sending in photos or tagging us on social media posts. Our photo contest gives you the chance to win \$200.00 and many more prizes! Don't forget to have fun and be creative!



Winter 2021 Winner:  
**Sea to Sky Montessori - Squamish, BC**

*\*Please note that we may use submitted photos on our website, on our social media pages, and/or in other small promotions.*

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